PERFORMING ARTS PROGRAM SCORING RUBRIC

ASCA GENERAL EVALUATION CRITERIA

Grant applications will be evaluated according to the extent to which relevant criteria are addressed in the project. A brief description of how applicable criteria will be addressed in the proposed activities must be included in the application under Section F.

1. Evidence of artistic excellence and the ability to provide quality experiences for audiences/participants that will enhance the quality of life within the community.
2. The extent to which adequate and appropriate activities are planned to generate educational benefits .
3. The evidence of broad-based community support, planning, participation and collaboration.
4. The potential for long-term impact within a school, school system, a community and/or the state in general.
5. The extent to which professional artists are utilized and benefit.
6. The potential for preserving and sharing Alabama's living cultural heritage.
7. The degree, to which cultural diversity and multi-cultural artistic expression are recognized, showcased and celebrated.
8. The ability to make programs accessible to audiences with specific disabilities and limitations.
9. The degree to which grant support can lead to partnerships that target needs, opportunities and shared goals of a statewide and/or community nature.
10. Evidence of an appropriate venue for the activity.
11. The qualifications of the personnel involved in the planning and implementation of the activity.

PAP SCORING RUBRIC FOR PROJECT EVALUATION	STRONG EVIDENCE Well-articulated Criteria Well Documented Activities Intentional Goals/Objectives	SOME EVIDENCE Generalization of criteria Implied merit of activities Incidental objectives	LITTLE/NO EVIDENCE Criteria not addressed Activities lack clarity Goals unexplored
ARTISTIC EXCELLENCE	Artistic Activities Artist(s) Vita Repertoire Reviews Resumes	Artistic Activities Artist(s) Vita Repertoire Reviews Resumes	Artistic Activities Artist(s) Vita Repertoire Reviews Resumes
EDUCATIONAL BENEFITS	Educational Activities Impact of Outreach Relevancy to the Served	Educational Activities Impact of Outreach Relevancy to the Served	Educational Activities Impact of Outreach Relevancy to the Served
BROAD-BASED COMMUNITY SUPPORT	Cite partners– local governments, for-profit and non-profit service providers, foundations, community-based organizations, religious congregations, and businesses Cite role or involvement	Cite partners– local governments, for-profit and non-profit service providers, foundations, community-based organizations, religious congregations, and businesses Cite role or involvement	Cite partners– local governments, for-profit and non-profit service providers, foundations, community-based organizations, religious congregations, and businesses Cite role or involvement
LONG-TERM IMPACT	Goals of Activity Evaluation of Activities Follow-up of Activities	Goals of Activity Evaluation of Activities Follow-up of Activities	Goals of Activity Evaluation of Activities Follow-up of Activities
PROFESSIONAL ARTISTS	Qualifications of Artists Remuneration Impact on Career	Qualifications of Artists Remuneration Impact on Career	Qualifications of Artists Remuneration Impact on Career
ALABAMA'S LIVING CULTURAL HERITAGE	Identify Tradition Articulate Relevancy	Identify Tradition Articulate Relevancy	Identify Tradition Articulate Relevancy
CULTURAL DIVERSITY AND MULTI-CULTURAL ARTISTIC EXPRESSION	Identify Cultures Identify Diversity Articulate Relevancy	Identify Cultures Identify Diversity Articulate Relevancy	Identify Cultures Identify Diversity Articulate Relevancy
ACCESSIBLE TO AUDIENCES	Identify Underserved Identify Need Demonstrate Services	Identify Underserved Identify Need Demonstrate Services	Identify Underserved Identify Need Demonstrate Services
PARTNERSHIPS	Identify Partners Cite Common Goals Relevancy to ASCA	Identify Partners Cite Common Goals Relevancy to ASCA	Identify Partners Cite Common Goals Relevancy to ASCA
APPROPRIATE VENUE	Identify Facility Cite Attributes Relevancy to Project	Identify Facility Cite Attributes Relevancy to Project	Identify Facility Cite Attributes Relevancy to Project
QUALIFICATIONS OF THE PERSONNEL	Cite Personnel Cite Qualifications Cite Activities	Cite Personnel Cite Qualifications Cite Activities	Cite Personnel Cite Qualifications Cite Activities